

Charles G. Rodriguez

Nationality: United States of America

Military Rank Held: Major General, U.S. Army Retired

chuckrod8250@gmail.com • 210-882-0071

[Charles Rodriguez LinkedIn](#)

[National Guard Profile](#)

[OLLU Profile](#)

San Antonio, Texas

UPDATED: January 3, 2025

An accomplished practical project and program manager, advisor of educational, national security, and training initiatives, public affairs communicator, and university administrator. Uniformed service as a tactical communications commander, leader of a multi-state military training academy, and homeland defense logistics leading planning and recovery operations. Retired as an U.S. Army Major General, with a final duty assignment as The Adjutant General of Texas. A fundraiser, senior administrator, and faculty member at U.S. private and state institutions of higher education. Serves today as a distinguished faculty member and nonprofit management assistant professor and academic program head at Our Lady of the Lake University in San Antonio, Texas.

Work Experience

Our Lady of the Lake University (OLLU)

2022– Present

Distinguished Faculty, Nonprofit Management, Assistant Professor & Graduate Studies Program Head

Serves as a faculty instructor and adviser to graduate students in the School of Business & Leadership. Updating the complete curriculum for OLLU's 10-course graduate online degree in nonprofit management. Guides adjunct faculty.

Supervisor: Professor Michelle Avila, Chair of the School of Business, miavila@ollusa.edu

Hispanic Association of Colleges and Universities (HACU)

2021– 2022

Former Director of Capital Campaign

Directed planning for a HACU fundraising campaign for the future headquarters of HACU in San Antonio, Texas, with its National Innovation Center for Hispanic Education (NICHE). Departed HACU on January 28, 2022, to complete a master's degree at UTSA in May 2022 and assist with care of mother who passed away in August 2022.

Supervisor: Dr. Lisa Alcorta, Senior Vice President of Programs and Operations, 210-692-3805

Hallmark University

2018 – 2021

Director, Foundation and Government Grant Relations, 2019 – 2021

Dean, School of Business and School of Information Technology, 2018 – 2019

Executive Director of Hallmark Consulting Group, 2018

Directed institutional strategy to promote the university's distinctiveness and improve academic program content.

- Researched and wrote curriculum parameters for three new/revised master's degrees during a compressed four-month period while serving as the dean of two schools.
- Developed new processes for an inaugural gift processing policy and sponsored research guidelines.
- Conceived and implemented seven new business analytics and digital marketing courses by working with subject matter experts on curriculum design to ensure alignment with industry-valued learning objectives.

Supervisor: Joe Fisher, CEO and President, 210-690-9000

Rackspace Technology

2016 – 2018

Business Continuity & Resiliency Manager (Final Position)

Promoted from positions in customer technical support to security governance, risk, compliance to head enterprise-wide business continuity planning and resilience training for technical leaders. Engaged metro public health experts to develop a workforce contingency plan for pandemic response. Supported enterprise risk management. Supervisor: Brian Kelly, Interim Chief Information Security Officer Advisor, [linkedin.com/in/brian-kelly-b623224/](https://www.linkedin.com/in/brian-kelly-b623224/)

Entrusted to engage with senior federal and state government elected and appointed officials on behalf of the university president regarding needed public policy reforms related to student financial aid and workforce training funding.

- Directed the planning and construction of a \$12M military-community facility for students and families. Funded programs for the Patriots’ Casa through collaborations with military nonprofit organizations and individuals.
- Partnered with the university president to secure \$110M+ in state-authorized bond funding for 3 new campus buildings.
- Working with mental health and architectural design experts, launched and refined initiatives to actively engage military veterans and traditional university students resulting in reduced stress and improved engagement with one another.

Supervisor: Dr. Maria Hernandez Ferrier, former President; now on the Board of Hallmark University, (210) 386-8820

Appointed to the most senior Texas National Guard military position. Ensured the operational readiness of 24,000+ Texas Army, Air, and State Guard plus 650 state civilian employees. Focused on natural disaster response and recovery. Trained and deployed 15,000+ service members overseas. Retired from the United States Army in 2009 as a Major General.

- Served as the State of Texas’ disaster response military commander and lead media spokesman on behalf of the governor during major domestic emergency operations (e.g., floods, wildfires, and major tornado strikes) supporting civilian authorities throughout Texas, including during Hurricanes Rita, Katrina, Dolly, and Ike.
- Directed the planning and execution of federal and state military missions along the Texas border with Mexico, including President Bush’s “Operation Jump Start” (2006-2008) with 1,200 deployed Guardsmen along the international border.
- Respected as homeland security and national defense thought leader. Spoke at The Army War College, Center for Strategic Leadership, Department of Homeland Security, at a Department of Defense Review about the conventional and criminal threat along the U.S.–Mexico border.
- Entrusted by the Governor and General George Casey Jr., Army Chief of Staff, to shape, advocate for, and formalize a partnership relationship between the Texas National Guard and the military forces of the Republic of Chile.
- Commanded a military leadership academy across seven states to meet and exceed national accreditation requirements as well as launched and improved three new intermediate-level NCO skill and leader courses for master gunners, medics, and wheeled-transport logisticians.
- Improved access to Homeland Security inter-agency training programs for National Guardsmen and law enforcement professionals at Laredo Community College and Texas A&M International University in collaboration with U.S. Representative Henry Cuellar by advocating for and securing 2008 ear-marked training funds.

Supervisor: Rick Perry, former Governor of Texas, and former U.S. Secretary of Energy, (512) 782-5133

Additional Work Experience

University of Texas Health Science Center at San Antonio, Assistant. VP of University Relations	1998 – 2005
Hispanic Association of College and Universities, Interim President / VP of Advancement	1994 – 1998
The Union Institute and University, VP of Development	1991 –1994
Grace College & Seminary, VP of Institutional Advancement	1988 –1990
Wheaton College, Director of Corporate and Foundation Relations	1984 –1988
U.S. Army, Commissioned Officer, 2 nd Lieutenant through Major General	1975 –2009

Education

- PhD, Philanthropic Leader Studies
- The Union Institute and University (OH)
- Master of Science (MS), Management of Technology – plus graduate certificates in project management & intelligence studies
- The University of Texas at San Antonio (TX)
- Master of Business Administration (MBA)
- Keller Graduate School of Management (IL)

Master of Arts (MA), Communications Research and Marketing Strategy for Non-Profit Organizations
Wheaton College Graduate School (IL)

Bachelor of Science (BS), Electric Engineering & Humanities concentration in Latin American Literature
United States Military Academy (NY)

Professional Training

- Homeland Defense and Security Executive Leaders Program, Naval Postgraduate School, Monterey, California
- Joint and Combined Studies for General and Flag Officers (CAPSTONE), National Defense University, D. C.
- Security and Western Hemispheric Studies, one-year in-residence, diploma, Inter-American Defense College, D.C.
- Texas Governor's Executive Development Program, The University of Texas at Austin
- Senior Executives in National and International Security, Harvard University, MA
- Leadership for the 21st Century: Chaos, Conflict and Courage, Harvard University, MA
- Network Development (Leadership San Antonio) course, Hispanic Chambers of Commerce, San Antonio, TX

Additional Languages

- Spanish, Latin American – Upper-intermediate professional proficiency, reading, writing, and conversational

Current Affiliations

- Chair of the Advisory Board, National Security Collaboration Center (UTSA) San Antonio, TX
- Inaugural Member of the Advisory Board, Institute of Practical Project Management, Ontario, Canada
- Volunteer instructor and program training advisor, First Command Educational Foundation
- Member & Texas advisor, U.S. Global Leadership Coalition

Publications

- The Patriots' Casa: An Academic Home for the Brave. (2014). Texas A&M University-San Antonio. Available at <http://www.tamusa.edu/Patriots-Casa-Booklet-Complete.pdf> Publisher, author, and co-editor
- The Science and Art of Disaster Response by the National Guard. (2007). Joint Force Quarterly (issue 48, 1st quarter 2008), pp 77-81. National Defense University, Fort McNair, Washington, DC. Available at (please copy URL and paste to browser): see <https://ndupress.ndu.edu/portals/68/Documents/jfq/jfq-48.pdf> -- Primary author.

Additional Information

Active Technical Certifications

- CompTIA Security+ (active through 1 February 2028)
- CompTIA Network+ (active through 1 February 2028)
- Associated Business Continuity Professional (ABCP) (active through December 2025)

Military Honors & Awards:

- Legion of Merit
- Meritorious Service Medal (2 OLC)
- Lone Star Distinguished Service Medal
- Parachutist Badge
- Air Assault Badge

International Representation:

Led multiple government-to-government liaison visits as a senior U.S. military commander to establish and strengthen official state partnership exchanges (military-to-civilian assistance and military-to-military training) between the State of Texas Military Forces and the most senior military commanders and civilian national leaders in the following countries:

- Republic of Chile: 2004-2009, led State Partnership cultivation efforts, supported by the former president of Chile.
- Romania: June 2005 oversaw partner military forces combat training. Hosted by the Romanian president.
- Czech Republic: 2005-2008, enhanced dual-purpose military-civilian medical exchanges with U.S. public health.
- Republic of Singapore: 2005-2008, restored and increased military rotary-aviation training exchanges.
- Mexico: 2006-2008, facilitated dual-military cross-border leadership exercises with senior Mexican generals.

"I certify that, to the best of my knowledge and belief, all of my statements are true, correct, complete, and made in good faith."

January 3, 2025