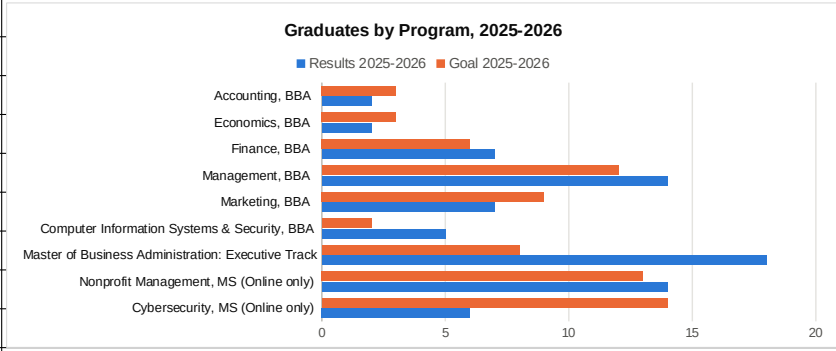
Table 7.1 - Standard #7 Student Achievement

Student Achievement

Goal: 2024-2025 degrees conferred plus 5 percent, rounded; if rounding returns the 2024-2025 number, one graduate is added. Results: degrees conferred in 2025-2026. The MBA Executive Track goal uses 2024-2025 Management MBA graduates; that program was renamed the Executive Track in November 2024.

Graduates by Program	Goal 2025-2026	Results 2025-2026
Accounting, BBA	3	2
Economics, BBA	3	2
Finance, BBA	6	7
Management, BBA	12	14
Marketing, BBA	9	7
Computer Information Systems & Security, BBA	2	5
Master of Business Administration: Executive Track	8	18
Nonprofit Management, MS (Online only)	13	14
Cybersecurity, MS (Online only)	14	6

Graph



Goal: Fall 2025 retention rate plus 3 percentage points, capped at 100 percent. Results: students enrolled in Fall 2025 who returned in Fall 2026. Undergraduate: IPEDS method (full-time, new freshman, degree-seeking). Graduate: OLLU combined census method (new and continuing). The MBA Executive Track goal uses the Management MBA's Fall 2025 rate.

Retention	Goal 2025-2026	Results 2025-2026
Accounting, BBA	86%	75%
Economics, BBA	78%	75%
Finance, BBA	100%	75%
Management, BBA	91%	63%
Marketing, BBA	90%	80%
Computer Information Systems & Security, BBA	86%	33%
Master of Business Administration: Executive Track	83%	44%
Nonprofit Management, MS (Online only)	88%	83%
Cybersecurity, MS (Online only)	81%	67%

