

SCHOOL OF BUSINESS AND LEADERSHIP

UNDERGRADUATE STUDENT RETENTION SUMMARIES

Table 1: Overall fall to fall retention rates for new freshmen cohorts at Our Lady of the Lake University (all divisions reporting)

FALL START TERM	FALL-TO-FALL RETENTION RATE
2012	59.6%
2013	60.7%
2014	60.7%
2015	59.7%

Table 2: Fall to fall retention rates for new freshmen cohorts for School of Business and Leadership

FALL START TERM	FALL-TO-FALL RETENTION RATE
2012	71.6%
2013	69.6%
2014	68.9%
2015	54.7%

Table 3: Graduation rates for OLLU and the School of Business and Leadership (SBL) undergraduates

GRADUATION RATE YEAR OF DURATION	OLLU GRADUATION RATE	SBL GRADUATION RATE
four year graduation rate	30.8	31.9%
six year graduation rate	42.6	40.9%

Note: Caution must be used in interpreting and comparing university retention and graduation rates.

Students may fail to graduate from a specific university or college for a number of reason: they may choose to transfer to other institutions; they may experience financial hardships; or they may determine that they are not prepared for the rigorous discipline of a four-year university or college, to mention a few of the more common reasons.

UNDERGRADUATE AND GRADUATE DEGREES CONFERRED
SCHOOL OF BUSINESS AND LEADERSHIP

Table 4: Number of degree conferred by academic year (i.e., fall to spring terms)

ACADEMIC YEAR	2012 - 2013 AY			2013 - 2014 AY			2014 - 2015 AY		
ACADEMIC YEAR	UN	GR	DR	UN	GR	DR	UN	GR	DR
Accounting	7	6		7	10		13	10	
Accounting/Finance					7			3	
Business Administration	4	1		2			4		
Computer Info Sys & Security	15	23		16	19		16	25	
Finance	3	1			8			5	
Health Care Administration							4		
Health Care Management	3			2			1		
Human Resource Management		15			17			34	
International Business	5			6			1		
Leadership Studies			20			11			18
Management	29	51		40	35		37	27	
Marketing	5			4			5		
Nonprofit Management		15			12			17	
Organization Leadership	1	26		2	36		1	29	
Totals for Academic Levels	72	138	20	79	144	11	82	150	18
Total for Academic Year	230			234			250		

UN = undergraduate degree(s) awarded

GR = master's degree(s) awarded

DR = doctorate degree(s) awarded