



2025 Barry & Linda Franklin Exercise is Medicine On Campus Microgrant Application Instructions



Background

Exercise is Medicine On Campus (EIM-OC) engages universities and colleges to create programs for students, faculty and staff to learn more about exercise as a medicine and provide programming to help members of the campus community meet minimum recommended levels of physical activity (PA). It also aims to educate future exercise and health care professionals about the importance of integrating EIM and PA into clinical care. EIM-OC calls upon universities, colleges, and other campuses to activate EIM within their unique environments and to promote PA as a vital sign of health.

The Franklin Microgrant Program

To help campuses develop, execute, and evaluate EIM On Campus programs, financial support is available through the Franklin Microgrant Program. Thanks to the generosity of ACSM Past President Barry Franklin and his wife, Linda, three (3) grants are offered. These grants are meant to defray the costs of conducting EIM interventions, performing high-quality data collection and analysis of EIM programming.

There are one (1) \$500, one (1) \$750 and one (1) \$1,250 microgrant awarded annually to support EIM-OC programs and related evaluations.

- **PA Promotion Grant (\$500):** awarded to EIM-OC leadership teams aiming to provide, promote and/or evaluate PA or exercise opportunities for campus community members.
- **PA Screening and Education Grant (\$750):** awarded to EIM-OC leadership teams aiming to evaluate the effectiveness of PA screening and education initiatives.
- **PA Assessment and Referral Grant (\$1250):** awarded to EIM-OC leadership teams aiming to evaluate the effectiveness of the campus health assessment and referral process and/or exercise prescription services.

Eligibility

Grants are open to all ACSM national members; however, minimum requirements to apply for the ACSM Foundation Franklin EIM-OC microgrants include:

- Campus is a registered EIM-OC institution.
- Only one application per campus will be considered.
- Applicants should be full-time faculty or staff of the applicant institution.
- Inclusion of students is required.
- EIM-OC recognition is not required.

Timeline

The grant cycle timeline is below. Early application submission is encouraged. Late applications will not be accepted or reviewed. Grant funds will only be released when grantees have all required documentation submitted. Delayed documentation may result in delayed payment.

Application Portal Opens	September 9, 2024
Application Portal Closes	November 1, 2024
Applicants Notified	Mid-March 2025
Post-Award Documents Due (LOA & W-9)	May 2, 2025
ACSM Annual Meeting - Atlanta, GA	May 27 - 30, 2025
Funding Period Begins - Funds Released	July 1, 2025
Funding Period Ends	September 30, 2026
Final Report Due	November 30, 2026

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Responsible Party

A Lead Investigator (LI) of a grant is the individual leading the proposed project. The LI must be on the faculty or staff at the institution where the project is to be performed and must assume personal responsibility for conducting the proposed project and/or supervising the activities of associates or assistants that may be required. The LI is expected to prepare the application and project proposal themselves and will be required to certify this when submitting the application.

Formatting Requirements

To complete the grant application, the LI will enter information directly into an online application portal and upload PDF documents as indicated. Information provided in PDFs must follow the formatting requirements below.

Font

- Use Arial, Palatino Linotype or Georgia typeface, black font color, and 11 point or larger font size. A symbol font may be used to insert Greek letters or special characters; the font size requirement still applies.
- Headings must be one point larger and in bold font.
- Use one font type across all documents.
- Type density, including characters and spaces, must be no more than 15 characters per inch.
- Type may be no more than six lines per inch.

Page Size and Margins

- Use 8.5 x 11 inch page size with at least 0.5-inch margins.

Page Formatting

- Documents must use only a standard, single column format for text.
- Document must be single-sized and single-spaced.
- For upload documents, only include the stated heading followed by the information requested.
- Do not include numbered pages, LI name, institution, date, etc.

Figures, Graphs, Tables, Legends, and Footnotes

- A smaller font size is acceptable, but it must be readily legible, and follow the other font requirements.

Photographs and Images

- Do not include photographs or other materials that are not printed directly on the application page in the body of the application. Such materials will not be included in the proposal sent to reviewers.

Page Limits

- Applications must be self-contained within specified page/character limits noted on the application. If no, page/character limit is noted, be as clear and concise as possible.

Uploads and Attachments

- All uploaded documents must be in PDF format in a file size of 10mb or smaller.

Questions?

Submit questions on ACSM Foundation program grants, funding amounts, eligibility requirements, application, or review/scoring process to foundation@acsm.org.

