COURSE NUMBER: BADM 8315  TITLE: Corporate Finance
ROOM: Main 231  SUNDAY 8:00a-12:00p

CATALOG DESCRIPTION: Emphasis the development of skills required for integrating financial planning and control systems. Includes financial analysis, cash and capital budgeting, risk and return analysis, and long-range financial planning in a managerial team environment.

STUDENT ACADEMIC OUTCOMES REQUIRED (what the student who successfully and satisfactorily completes the course should know or be able to do and / or understand):

1. Financial Statement Analysis
2. Financial Forecasting and Planning; Break even analysis
3. Working Capital Management---cash, inventory, accounts receivable
4. Time Value of Money
5. Cost of capital, capital budgeting
6. Financing alternatives
7. Valuation, risk and return
8. Financing alternatives for the firm.

MEANS OF ASSESSMENT (how the student’s achievement of the above academic outcomes will be evaluated):

<table>
<thead>
<tr>
<th>Activity</th>
<th>Outcomes Assessed</th>
<th>Weight in Final Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td>Class &amp; Team Participation And Homework(Individual)</td>
<td>1,2,3,4</td>
<td>10%</td>
</tr>
<tr>
<td>Written Case Presentations (2)</td>
<td>1,2,3,4</td>
<td>35%</td>
</tr>
<tr>
<td>Mid-Term Exam</td>
<td>1,2,3,4</td>
<td>25%</td>
</tr>
<tr>
<td>Final</td>
<td>1,2,3,4</td>
<td>30%</td>
</tr>
<tr>
<td>TOTAL:</td>
<td></td>
<td>100%</td>
</tr>
</tbody>
</table>

GRADING SCALE:  A=90 or above;  B=80-89,  C=70-79,  F=69 or below

SPECIAL REQUIREMENTS FOR “A” AND “B” GRADES (what the student must know or do over and above minimal content mastery to demonstrate excellent or high achievement):

A= Examination performance of a superior quality; meaningful, significant class participation; evidence or written and oral mastery of major issues of financial management-----in short, a superior knowledge of finance.

B= Examination performance of an above-average quality; regular class participation; awareness of the major issues of financial management.

*Association of Collegiate Business Schools and Programs Required Learning Resources the student will be expected to use:
1. Essay and research papers are required to be submitted in word processing format.
2. Quantitative Techniques
3. Statistical Methods
4. Computer Software Applications

TECHNOLOGY ACCESS POLICY (applicable to CSYS, ELCM and ECMG courses only)
Students enrolling in this course must own or have access to a PC with Windows/Office/Internet Explorer software and an Internet connection or be willing to travel to campus to use lab facilities to complete class assignments and projects.

ATTENDANCE POLICY
Please note that regular attendance is critical to your success in the Weekend College.
Weekend College policy regarding attendance is:

Punctual attendance at each class and laboratory period is an obligation of the student. Absences will be allowed only under very special circumstances; the student is responsible for completing any class work missed and obtaining the assignment for the following class. Usually a weekend student will not be allowed to continue in a class in which s/he has missed five hours or more.

Please be aware that the School of Business supports and enforces the Weekend College Attendance Policy. The orientation session is typically a required class session. A student missing five or more hours of class time is advised that s/he should NOT expect to be allowed to complete the course.

POLICY OF INTELECTUAL HONESTY:

Except for Group or Team assignments, papers, case analyses, projects, etc., are individual assignments and are part of the learning experience and must be completed personally by the student. Cheating on exams including getting help on take-home exams, or copying another student’s assignment, including computer programs and files, is plagiarism which is grounds for failing the course and or expulsion from the University.

TOPICAL OUTLINE, BIBLIOGRAPHY, REQUIRED TEXTBOOK, AND GENERAL INFORMATION (See Attachments):

__________________________ May 2008
John Swiger, PhD
(Signature of instructor) (Date)
WEEKEND DEGREE PROGRAM
TRIMESTER 3, 2008
SYLLABUS

Course No: BADM 8315   Financial Strategies and Policy

Instructor’s name: John A. Swiger, PhD
Instructor’s phone numbers:   Office:(210) 434-6711 X-2499  
                          Home:(210) 694-9111
Instructor’s mailing address:  411 SW 24th Street, SA, TX  78207-4689
Instructor’s email:                          swigj@lake.ollusa.edu


Readings and Cases/to be handed out in class

Financial calculator with capacity for Present Value, Future Value, etc. would be nice, but not required. You will need a calculator. If you do not have a financial calculator, you will need to use the tables in the text book.

Wall Street Journal or Barrons would be nice.

ADVANCE ASSIGNMENT

I. Introduction (Academic outcomes of advance assignment-what the student needs to know or what the student should be able to do by the first class meeting). The Advance Assignment for this class is given under the topical outline for class 1. The assignment examines the major objective of financial management as well as the time value of money and financial ratio analysis

II. Special Instructions (Requirements or activities that may be unique to this course).
    1. Utilization of financial calculator (optional)
    2. Case analysis

III. Learning Activities (Readings and other activities which students must complete by the first class session.
    Complete assigned problems and be ready to discuss assigned questions
TOPICAL OUTLINE (Note that Various reading materials will be handed out in each session that should be read by the following session.)

Note: Turn in Problems Only – Not Questions

Class Session I

Chapter 1  Introduction to Finance  Questions 1, 5, 7 (Do not turn in questions—only problems)

Chapter 2  Accounting  Questions 1, 2, 3, 5, 7, 8, 9 (Do not turn in questions, only problems)

Chapter 3  Ratio Analysis  Problems 5, 14, 19,

In Class Case—The Unidentified Industries

Class Session II

Chapter 9  Time Value of Money  Problems 1, 2, 5, 9, 13

Present Value Problem Handout

Chapter 4  Financial Forecasting  Problem 4, 5, 12, 25

In Class % of Sales Problem—Luccione

Chapter 5  Operating and Financial Leverage  Problems 2, 3, 7

In Class Breakeven Problem—Moxie

In Class Financing Problem—Moxie

Class Session III

Typed Case Due

Chapter 6  Working Capital and the Financing
Chapter 7  Current Asset Management
   In Class Receivables Problem
Chapter 8  Short Term Financing
   Exam Review

Class Session IV
   Exam

Chapter 10  Valuation and Rates of Return
   “The Old Man and the Apple Tree”

Class Session V

Chapter 11  Cost of Capital
   Problems 2

Chapter 12  Capital Budgeting
   Problems 1, 3, 4, 8, 9

In Class Case Luccione Chemical Company Case 1 + 2

Class Session VI

Chapter 13  Risk and Capital Budgeting
   Problems 1 and 10

Chapter 16  Capital Markets
   Read

Typed Case Due

EXAM REVIEW

Class Session VII

FINAL EXAM
WEEKEND COLLEGE ORIENTATION

NOTE: Orientation to this Weekend College class is mandatory. It is part of the class contact hours required by accreditation. The information will not be repeated and absence may be considered an unexcused absence.

TOPICS:

I. Instructor’s background: academic and personal
II. Course objectives and means to the objectives
III. Special requirements of the course
   a. supplies
   b. format of papers
   c. studying for tests
   d. test format
   e. etcetera