

CURRICULUM VITA

Bernardo de la Garza, Ph.D.

Our Lady of the Lake University

Department of Psychology

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Education

Ph.D. Psychology
August, 2012

Kansas State University
Dissertation: Creating Lexical Models: Do Foreign
Language Learning Techniques Affect Lexical
Organization in Fluent Bilinguals?
Advisor: Richard J. Harris, Ph.D.

M.S. Psychology
May, 2008

Kansas State University
Masters Thesis: Contextual effects of varying amounts of
language-mixed text on translation and comprehension by
Monolinguals and Bilinguals
Advisor: Richard J. Harris, Ph.D.

B.A. Psychology
May, 2005

University of Texas at Brownsville
Cum Laude

Professional Teaching & Employment Experience

2023 – Present

**Associate Professor of Psychology
Department of Psychology
Our Lady of the Lake University**

2021 – 2023

Tenured Associate Professor of Leadership Studies
RGV Coordinator (MSOL and Ph.D.)
Department of Leadership Studies
Our Lady of the Lake University

2019 – Present

Assistant Professor & RGV Coordinator (MSOL and
Ph.D.)
Department of Leadership Studies
Our Lady of the Lake University

2015 – 2019

Assistant Professor and RGV Practicum Coordinator
Department of Psychology
Our Lady of the Lake University

2013- 2015

Assistant Professor & Graduate MA Psychology Program
Coordinator – Department of Behavioral Sciences
University of Texas at Brownsville

2010 –2013	Lecturer, Department of Behavioral Sciences University of Texas at Brownsville
2010	Coordinator for Institutional Research and Planning University of Texas at Brownsville
2009-2010	Adjunct Faculty, Department of Behavioral Sciences University of Texas at Brownsville
2005-2009	Graduate Teaching Assistant, Department of Psychology Kansas State University

Current Courses Taught (2022 – 2023)

Advanced Research Methods I & II – Quantitative and Qualitative
Advanced Statistics I & II
Ethics in Leadership
Decision Making in Leadership
Applied SPSS
Advanced Research Methods in Education
Graduate Research Methods in Psychology

University Service

Kansas State University, Department of Psychology

Cognitive Science Faculty Search Committee 2006 – 2007
Department Head Chair Search Committee 2006 – 2007
Graduate Association of Psychology Students 2005 – 2010

University of Texas at Brownsville, Department of Behavioral Sciences

2011-2015	Premedical Education Program Instructor (Ethics and Statistics in Research)
2012- 2015	Student Learning Outcomes University Committee
2013-2015	University Graduate Curriculum Committee Member
2013-2015	College of Liberal Arts Graduate Curriculum Committee Chair
2013-2015	Department of Behavioral Sciences Graduate Curriculum Committee Chair
2012-2015	MBRS RISE Undergraduate Research Mentor
2014	MBRS RISE Committee Member
2014	A-Prime Time Psychology Instructor
2014	Inter-Institution Working Group (Behavioral Sciences) – UTRGV
2014	Inter-Institution Graduate Curriculum Committee Member

Our Lady of the Lake University, Department of Leadership Studies & Psychology

2015 – 2018	Graduate Faculty Representative
2016 – 2017	Undergraduate Catalog Revision Task Force

2015 – 2019	Psychology Program Evaluation – RGV Campus
2017	Faculty Search Committee Outside Member – Leadership Studies Houston
2017	Search Committee Recruiter – RGV Campus
2017 – 2020	Hiring Committee – RGV Adjunct Faculty
2017 - 2018	Strategic Planning Committee - Satellite Presence & Growth Subgroup
2018	Center for Teaching & Excellence – Course Development
2019	Psychology Dept. – Training Dr. Deborah Huerta RGV
2019 – Present	Noble Construction Scholarship Selection Committee
2019-2020	Research and Statistics Course Redesign Group
2019-2020	Leadership Studies – MSOL and Ph.D. RGV Coordinator
2020	Faculty Search Committee – Leadership Studies Houston

External University Professional Service

2015 – Present	Advisory Board Member – TSTC Academic Core Advisory Committee
2015 – 2018	Advisory Board Chair – UTRGV MBRS RISE Advisory Committee
2017 – Present	Advisory Board Chair – Technology Board - Episcopal Day School
2016 – Present	Little Free Library - Charter #53341

Journal & Conference Reviewer

PLOS ONE, 2012 – Present
 Educational Psychology 2018 – Present
 Kybernetes 2018 - Present
 Personnel Review 2017 - Present
 The International Leadership Association 2019 – Present
 NeuroQuantology
 Adolescent Psychology
 SAGE Publications
 Language Learning

Conference & Professional Presentations

de la Garza, B., Saucier, D. A., Harris, R. J., & *Chavez, R. L. (2007). Perceptions of Code-switching. 2007 Midwestern Psychological Association Conference, Chicago, Illinois.

de la Garza, B., Saucier, D. A., Harris, & *Steppe, K. A. (2008). Monolinguals' and Bilinguals' Perceptions of Code-switching. 2008 Midwestern Psychological Association Conference, Chicago, Illinois.

de la Garza, B. & Harris, R. J. (2008). Contextual effects of number of foreign words on translation ability. 2008 Midwestern Psychological Association Conference, Chicago, Illinois.

Harris, R. J. & **de la Garza, B.** (2010). Acquiring Foreign Vocabulary Through Linguistic Context: Where Is the Limit to Vocabulary Learning? 2010 Psychonomic Society, St. Louis, Missouri.

*Flores, P., *De Los Santos, J. D., **de la Garza, B.**, & Harris, R. J. (2012). Acquiring Foreign Language Vocabulary Through Linguistic Context. 2012 Southwestern Psychological Association Conference, Oklahoma City, Oklahoma.

de la Garza, B., Harris, R. J., *De Los Santos, J. D., *Flores, P., & *Aguirre, M. (2012). Creating Lexical Models: Do Foreign Language Learning Techniques Affect Lexical Organization? 2012 Association for Psychological Science Conference, Chicago, Illinois.

de la Garza, B., *Garcia, C., & *Garcia, L. (2012). The Effects of the Bilingual Mode on Lexical Access and Comprehension. 2012 Association for Research in Memory, Attention, Decision-Making, Imagery, Language, Learning & Organized Perception, Laredo, Texas.

*Flores, P., **de la Garza, B.**, *Garcia, C., & *Rodriguez, Y. (2012). Does the Frequency of Code-Switching Affect the Perception Towards and Comprehensibility of Code-Switched Text? 2012 Association for Research in Memory, Attention, Decision-Making, Imagery, Language, Learning & Organized Perception, Laredo, Texas.

*Garcia, C. & **de la Garza, B.** (2013). The Bilingual Environment: Factors Affecting Language Performance. 2013 Southwestern Psychological Association Conference, Fort Worth, Texas.

*Serna, J. R. & **de la Garza, B.** (2013). Evaluating the Strength of Lexical Models: Do Language Learning Techniques Affect Organization? 2013 Southwestern Psychological Association Conference, Fort Worth, Texas.

de la Garza, B. (May 2014). Theory Meets Practice: Using Audio And Visual Cues To Predict Bilinguals Performance (Symposium) - The Effects of Codeswitching on Bilingual Lexical Access. 2014 American Psychological Science Conference, San Francisco, California.

Sepielak, K. & **de la Garza, B.** (May 2014). Theory Meets Practice: Using Audio And Visual Cues To Predict Bilinguals Performance (Symposium) - The Effect of Dubbing on Perception towards Characters in Films. 2014 American Psychological Science Conference, San Francisco, California.

*Rodriguez, Y. & **de la Garza, B.** (May 2014). Theory Meets Practice: Using Audio And Visual Cues To Predict Bilinguals Performance (Symposium) - The Effects of Subtitles Use on Movie Perception and Memory Processes. 2014 American Psychological Science Conference, San Francisco, California.

Montoya, J. A., **de la Garza, B.**, & *Ledezma, C. (May 2015). Self-Efficacy is Linked to Management and Leadership Effectiveness in Practicing Dentists (Poster) - 2015 American Psychological Science Conference, New York City, New York.

Montoya, J. A., **de la Garza, B.**, & *Ledezma, C. (May 2015). Assessment of National Dental Programs: Are we creating leaders? (Poster) - 2015 American Psychological Science Conference, New York City, New York.

*Avila, D., *Ledezma, C., *Gutierrez, E., & **de la Garza, B.** (May 2015). The Effects of the Meer-Exposure Effect on Attitudes Towards Codeswitching (Poster) - 2015 American Psychological Science Conference, New York City, New York.

*Ledezma, C., **de la Garza, B.**, *Avila, D., & *Gutierrez, E. (May 2015). The Existence of A Videogaming Mode and its Effects of Attention (Poster) - 2015 American Psychological Science Conference, New York City, New York.

*Gutierrez, E., **de la Garza, B.**, *Ledezma, C., & *Avila, D. (May 2015). Priming with Codeswitching: Examining the Effects of Codeswitching on Recall and the Frequency of Codeswitching (Poster) - 2015 American Psychological Science Conference, New York City, New York.

de la Garza, B. (October 2015). Cognitive Delays during Codeswitching: Applications for Eyewitness Testimony Evaluations (Symposium Presentation) – 2015 SWACJ Conference, South Padre Island, Texas.

Montoya, J. & **de la Garza, B.** (October 2015). Self-Efficacy and Authentic Leadership: Predicting Leader Effectiveness in Dentistry (Symposium Presentation) – 2015 Academy of Business Research, San Antonio, Texas.

de la Garza, B. (2016). Are Dentists Leaders or Clinicians? Presented to Professional Dental Group, P.A. Pharr, Texas.

de la Garza, B. (2016). Psychology Prep for MCAT. South Texas Medical Academy. Brownsville, Texas.

de la Garza, B. (2016). Applying to Medical School: Are you ready for the Challenge? Presented at University of Texas - Rio Grande Valley Biomedical Student Organization Guest Speaker Seminar. Brownsville, Texas.

de la Garza, B. (2016). Psychology Prep for MCAT. University of Texas - Rio Grande Valley. Brownsville, Texas.

de la Garza, B. (2017). Psychology Prep for MCAT. South Texas Medical Academy. Brownsville, Texas.

de la Garza, B. (2017). Psychology Prep for MCAT. University of Texas - Rio Grande Valley. Brownsville, Texas.

de la Garza, B. (2018). How to treat others in professional setting: Customer Service in the workplace. Professional Dental Group, P.A. Brownsville, Texas.

de la Garza, B. (2018). Psychology Prep for MCAT. South Texas Medical Academy. Brownsville, Texas.

de la Garza, B. (2018). Psychology Prep for MCAT. University of Texas - Rio Grande Valley. Brownsville, Texas.

de la Garza, B. (2019). Psychology Prep for MCAT. South Texas Medical Academy. Brownsville, Texas.

de la Garza, B. (2019). Psychology Prep for MCAT. University of Texas - Rio Grande Valley. Brownsville, Texas.

de la Garza, B. (2020). Psychology Prep for MCAT. University of Texas - Rio Grande Valley. Brownsville, Texas.

Gergen, E., **de la Garza, B.**, Sun, Yu, & Green, M. (2020). Best Leadership Practices: A Synthesis of Seminal Large-Scale Studies - 2020 International Conference on Management, Leadership and Business Intelligence.

de la Garza, B. (2020). Teaching Online: How can we help students' learn online. The Episcopal Day School. Brownsville, Texas.

Garza, I, Cox, J, Sadat, B, **De La Garza B** & Chatila K. (2023). #WordsMatter: Patient Perspective on Heart Failure Terminology and Care. J Am Coll Cardiol. Poster Presentation at ACC.23 Annual Scientific Session and Expo. March 2023. New Orleans, LA.

Garza, I, Baliss, M, Nguyen, B, **De La Garza, B** & Chatila, K. (2022). Recognition and Correction of Iron Deficiency in Hospitalized Patients with Heart Failure: A Quality Improvement Study. University of Texas Medical Branch Department of Internal Medicine Quality and Research Forum. April 2022. Galveston, TX

Cox J, Garza, I, Sadat B, **De La Garza B** & Chatila K. (2022). #WordsMatter: Patient Perspective on Heart Failure Terminology and Care. University of Texas Medical Branch 2022 Annual Form on Aging. October 2022. Galveston, TX

* **Denotes Student Co-authors**

Publications & Publications Under Review

de la Garza, B. & Harris, R.J. (2016). Acquiring Foreign Language Vocabulary Through Meaningful Linguistic Context: Where is the Limit to Vocabulary Learning? *Journal of Psycholinguist Research*, doi:10.1007/s10936-016-9444-0

Cox, C. B., Barron, L. G., Davis, W., & **de la Garza, B.** (2017). "Using situational judgment tests (SJTs) in training: Development and evaluation of a structured, low-fidelity scenario-based training method", *Personnel Review*, Vol. 46 Iss: 1, pp.36 – 45

De La Garza, B. (2018). Dealing with “bad participants”: Strategies for protecting data quality. *SAGE Research Methods Cases*. DOI: <http://dx.doi.org/10.4135/9781526439901>

de la Garza, B. & Montoya, J. A. (2021). From qualitative to quantitative data: Building upon a rich foundation. *SAGE Research Methods Cases*. doi: <https://dx.doi.org/10.4135/9781529762990>

de la Garza, B., Montoya, J. A., & Barrera, I. (Under Review). Calling all Dentists: Are you ready to own your own practice? *Journal of the American Dental Association*.

Garza, I, Cox, J, Sadat, B, **De La Garza, B.** Chang T, & Chatila K. (Under Review). #WordsMatter: Patient Perspective on Heart Failure Terminology and Care. *JACC Advances*.

Garza I, Cox J, Sadat B, **De La Garza B.** & Chatila K. (March 2023). Abstract: #WordsMatter: Patient Perspective on Heart Failure Terminology and Care. *Journal of American Cardiology*.

Hollingsworth, P., Sun, Y., Hinojosa, B., & **De la Garza, B.** (2022 Jul). Transformational leadership during COVID–19: Does leadership style impact leader holistic wellbeing? *Journal of Education and Social Development*, 6(1), 7–18. doi:10.5281/zenodo.6845806

de la Garza, B. & Waples, C. J. (Accepted 2024). Crowdsourcing good data: Practical applications for collecting data online. *SAGE Research Methods Cases*.

Manuscripts in Preparation

de la Garza, B. & Harris, R. J. Frequency of Codeswitching as a Predictor of Performance and Codeswitching Production While in the Bilingual Mode? *In Preparation*.

de la Garza, B. & Harris, R. J. The Role of Mixed-Language Text in the Acquisition of Foreign Language Vocabulary. *In Preparation*.

de la Garza, B. & Harris, R. J. Creating Lexical Access Models: Do Foreign Language Learning Techniques Affect Lexical Access. *In Preparation*.

de la Garza, B. & Saucier, D. A. Attitudes Towards Code-Switching Individuals: The Need to Create a Measure of Attitudes Towards Bilingualism and Code-switching. *In Preparation.*

de la Garza, B., Saucier, D. A. & Harris, R. J. Foreign Language Vocabulary Acquisition Strategies: A Meta-Analytic Review of the Utility of the Keyword and Context Learning Strategies. *In Preparation.*

Courses Taught

Advanced Statistics I, Our Lady of the Lake University
Statistics in Psychology, Our Lady of the Lake University
Cognitive Psychology, Our Lady of the Lake University
Physiological Psychology, Our Lady of the Lake University
Psychology and Law, Our Lady of the Lake University
Research Design & Procedure, Our Lady of the Lake University
Latino Psychology, Our Lady of the Lake University
Cognition & Emotion, Our Lady of the Lake University
Psychology of Language, Our Lady of the Lake University
Research Methods in Psychology, Our Lady of the Lake University
Experimental Design & Statistics I, Our Lady of the Lake University
Experimental Design & Statistics II, Our Lady of the Lake University
Intermediate Research Design, Our Lady of the Lake University
Advanced Research Design, Our Lady of the Lake University
Research Synthesis, Our Lady of the Lake University

Test and Measurement – Psychometrics, University of Texas at Brownsville
Research Methods in Psychology, University of Texas at Brownsville
Statistics in Psychology, University of Texas at Brownsville
Multivariate Statistical Analyses, University of Texas at Brownsville
Grant Writing and Professional Development – Ethics in Research and Practice, University of Texas at Brownsville
Learning, Memory and Cognition - University of Texas at Brownsville
Cognitive Psychology, University of Texas at Brownsville
Ethics in Psychology, University of Texas at Brownsville
Sensation and Perception, University of Texas at Brownsville
General Psychology, University of Texas at Brownsville
History of Psychology (History and Systems), University of Texas at Brownsville
Psychology of Memory, University of Texas at Brownsville
Psychology of Language, University of Texas at Brownsville
Psychology of Bilingualism, University of Texas at Brownsville
Topics in Psychology - Seminar in Bilingualism Research, University of Texas at Brownsville
General Psychology, Kansas State University
Applications of Memory, Kansas State University

Potential Courses for Teaching

Introductory Statistics
Inferential Statistics – Additional Focus on use of SPSS and other Statistical Software
Multivariate Statistics - Additional Focus on use of SPSS and other Statistical Software
Qualitative and Quantitative Research Methods
Ethics in Research and Practice
Cognitive Processes – Focus on Judgment and Decision Making
Test and Measurement – Creation and Evaluation of Surveys and Methodologies
Meta-Analysis
Psychological Measurement

Awards

Kansas State University, Golden Key International Honour Society
Graduate Teaching Assistant of the Year Nominee 2009
President's Fund Award Recipient 2014

Professional Memberships

Association for Psychological Science 2005 – Present
The Society for Text and Discourse 2006 – Present
Midwestern Psychological Association 2005 – 2012
Sociedad Interamericana de Psicología 2006 – Present
Southwestern Psychological Association 2011- Present
Psychonomic Society Member 2007 – Present
The International Leadership Association 2019 - Present

Statistical and Computer Software Programs

IBM SPSS Software
IBM SPSS – AMOS Software
E-Prime 2.0 – Research Experiment Builder
Word, Excel, and PowerPoint
Blackboard